



*The Lord's Taverners Australia*  
**Victorian Branch**

Twelfth Man H.R.H. The Duke of Edinburgh, KG, KT, OM, GBE, AC, QSO, PC

President: Paul Sheahan Chairman: John Jeffreys

**SOCIAL INVESTMENT / DONATIONS STRATEGY**

This document has been developed and endorsed by The Lord's Taverners Australia - Victoria Branch Committee ("LTAV") in July 2010 to provide appropriate governance and assurance for members in the evaluation of sponsorship requests and payment of donations.

**Premise**

The "LTAV" comprises a select group of members who share a common passion for the game of cricket, together with a strong belief that individual and personal development is enhanced by promoting social interaction and companionship through active participation in sport.

Our premise is that **Improvement** is achieved through both financial **Investment** and personal **Engagement**, ie: **Investment + Engagement = Improvement**

**Structure & Guidelines**

With a particular focus on supporting cricket activities for the young and disadvantaged, funds raised by the "LTAV" will be made available in accordance with the "Statement of Purposes" contained in Clause 3 (1) and Clause 3 (2) of the "LTAV" Incorporated Rules, ie:

*Clause 3 (1): to encourage and promote the playing of cricket, especially amongst underprivileged children, by means of raising money for coaching and the provision of cricket facilities, including playing and practice facilities, equipment, competitions, thereby enabling children to become proficient and knowledgeable about the game of cricket.*

*Clause 3 (2): to support and promote the enjoyment in the companionship to be derived from the game of cricket.*

Priority will be given to sponsorship proposals where personal representation can be given by an "LTAV" Committee representative, or "LTAV" member and that this is also reciprocated by the duly recognised or incorporated body via a formal report back to the "LTAV" on the success of the event. This philosophy is encouraged and underpins our Social Investment & Donation strategy.

Therefore, the following guidelines have been developed and endorsed by the "LTAV" to assist in the evaluation and approval of sponsorship requests:

1. All requests for sponsorship, or donations, must be submitted in writing to the "LTAV" and addressed to the Secretary of the "LTAV", together with any supportive documentation. This can be a "hard copy" or on-line submission via the website.
2. No individual "LTAV" member can commit, or approve, requests for Sponsorship & Donations without "LTAV" Committee approval.

3. Priority will be given to funding “**team events**” which encourages active participation in sport within the broader community. Our aim is to improve “quality of life” for the young & disadvantage through participation in sport.
4. Individual requests for sponsorship will not be excluded. However, these proposals will be assessed on merit and in accordance with the “LTAV” Incorporated Rules, Clauses 3 (1) & (2).
5. Sponsorship & Donations requests approved, must not exceed a maximum 12 month period, or exceed the annual budget levels established and endorsed by the “LTAV” at the commencement of each financial year.
6. In evaluating proposals, further priority is to be given to requests that leverage existing relationships with Cricket Australia and Cricket Victoria in accordance with the “LTAV” Memorandum of Understanding, and that the event provides for appropriate “LTAV” branding, recognition & representation.
7. The “LTAV” member & project owner is responsible to facilitate a report on the sponsorship activity and submit to the “LTAV” Committee which will assist in the evaluation of future funding requests.

*Lord's Taverners Committee – July 2010*